

MNRH IS KEEPING OPERATION FLOWING WITH STERIRAD



For MNRH (MN River Holdings, LLC), maintaining consistent microbial compliance while protecting product quality was one of the most important challenges facing the business. With nearly all revenue dependent on successfully passing state and tribal testing requirements, the team knew they needed a dependable solution that could become a long-term part of their standard operating procedure.



MN RIVER HOLDINGS

After evaluating several options on the market, MNRH selected the SteriRad system from Precision X-Ray, Inc. The decision was based on more than equipment specifications alone. The team was looking for a complete solution that included reliable technology, straightforward installation, responsive support, and a partner that understood the realities of cannabis operations.

"Several factors drove our decision, including Precision's competitive pricing, superior customer service, thoughtful equipment design, ease of installation, and overall professionalism," said the MNRH team.



FINDING THE RIGHT FIT

Bringing new equipment into an active cultivation facility can be challenging, particularly when installation requires significant facility modifications or operational downtime. For MNRH, ease of integration was an important consideration, and the SteriRad system provided a solution that could be implemented with minimal disruption to existing operations.



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According to MNRH, competing systems would have required significant facility modifications due to equipment size and installation requirements. SteriRad offered a more practical solution that could be integrated with far less disruption.

The team also highlighted the experience they had working with Precision throughout the evaluation and installation process.

"Our experience with Precision X-Ray has been excellent from the start," they explained. "Their team was professional, knowledgeable, responsive, and highly organized throughout the entire process, from initial sales conversations through installation and training."



The installation process allowed MNRH to bring SteriRad into operation quickly and efficiently, minimizing disruption while providing staff with the training needed to confidently operate the system from day one. "What stood out most was how smooth and efficient the process was from beginning to end," the team said. "Precision was transparent, communicative, and highly attentive throughout the entire purchase, installation, and training process."



REDUCING UNCERTAINTY

One of MNRH's biggest goals was reducing the uncertainty associated with microbial compliance testing. Failed tests can impact production schedules, inventory planning, and revenue, making consistency a top priority.

Since implementing SteriRad, the team has experienced greater confidence when navigating microbial compliance requirements.

"The single biggest benefit has been increased certainty and predictability around compliance and revenue generation," the team explained. "Having greater confidence in passing microbial testing has materially reduced operational risk and improved overall business stability."



CONTINUED SUPPORT

While SteriRad delivered the performance MNRH was looking for, the relationship with Precision X-Ray became an equally important part of the experience. Consistent communication, responsive support, and a customer-focused approach helped create a smooth transition from installation to day-to-day operation.

MNRH emphasized that the relationship with Precision X-Ray did not end after installation. From training through day-to-day operation, the team has found Precision to be responsive and committed to helping them succeed.

"The service and support from Precision have been outstanding," the team said. "Their team is extremely responsive, knowledgeable, and solution-oriented. Any questions or concerns we've had have been addressed quickly and professionally."

Compared to other vendors evaluated during the purchasing process, MNRH noted that Precision's communication, customer service, and overall execution stood out from the beginning and continued long after the sale.

"The level of support has been significantly better than what we experienced with competing vendors during the evaluation process."



CONSISTENT QUALITY

At MNRH, quality is at the center of every step in the cultivation process. From organic growing practices and cultivation to the final product that reaches consumers, the team's focus is on producing cannabis they can stand behind. As the operation continues to grow, maintaining that standard requires tools and processes that fit naturally within the business. For MNRH, SteriRad has become one of those tools.

Rather than changing the way the team cultivates or handles product, the system has allowed them to continue focusing on what they do best while adding an additional layer of assurance before product moves to market.

"We would strongly recommend SteriRad to other operators based on the quality of the equipment, ease of operation, consistency of results, and exceptional customer support."

